RICHARD DESYLVA, R.H. DNM,

 ***“ The Herb Works”***

 Box 850,

 ROCKWOOD, Ont. NOB 2KO

 519- 856-1636

 PROFESSIONAL PROFILE

* Well respected consultant herbalist across Canada and U.S. ~ 45 years
* Specialist in botanic medicine
* Areas of expertise:
* Treating chronic ailments • researching/writing/lecturing
* custom formulations • resourcing top quality botanical herbs

*­­­­Committed to “right livelihood”*

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 SELECTED ACCOMPLISHMENTS

 **Business**

* Started The Herb Works 1977, providing premium quality herbs and herbal formulae to clientele, natural food stores, and distributors;
* As owner of The Herb Works, continuously increase sales and business; exported THW formulae to Italy, China, USA etc.;
* Effectively market The Herb Works through lectures, work-shops, trade shows and networking, building a loyal, repeat client base;
* Maintain a network of wild crafters and organic herb farms in Canada and U.S.
* Developed a line of herbal formulae that act as tonic/restorative agents for various organs, glands and systems in the body; ‘house-branding’ various formulae for companies in industry;
* Started an organic herb farm(1998) to provide top quality botanicals for The Herb Works.

 **Professional Lobbyist**

* As part of a core group, founded an organization to represent practicing herbalists in Ontario – Central Canadian Herbal Practitioners Association;
* Started the “Botanic Recorder”, a magazine devoted to spreading the principles of botanic medicine (1988) suspended due to insufficient response (1990).
* Represented Ontario Herbalist Association in Health Professions Legislation Review(1984) (Provincial), seeking to establish regulatory status for herbalists.
* former lobbyist for herbal medicine re: new NHPD regulations; helping to launch legal action to force implementation of House of Commons Standing Committee on Health Report on natural health products industry.
* Co-founder of NATURAL HEALTH COALITION (2004-2007)
* Organized international lobby meetings to counteract CODEX, etc. style regulations (2008 –2014)

#  CONSULTANT HERBALIST / TEACHER

* in professional practice since 1977, specializing in chronic degenerative ailments;

clinical successes with cancer(bowel, brain, prostate, leukemia) MS, CFS, CF, IBS, EBV, arthritis, candidiasis, Crohn’s, etc.

* Designed and delivered 3-year program (1 weekend/month, including 1 year clinical practice) under Botanic Institute in conjunction with Wild Rose College, AB ( 1996-1998)
* Taught 9-month (1 weekend/month) herbal component of holistic practitioner program;(1997)
* Taught wk-end workshops for Ont. Herbalist Association at George Brown College.
* Hold herb walks & classes for Can. School of Natural Nutrition ( 2010 – 2015 )

Holds annual herb walks in Rockwood at his herb farm.

**Apprenticeship –** Dr. A.J. Thut, N.D., Guelph, ON 1978–1987

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PROFESSIONAL ASSOCIATIONS

**Founder**, The Botanic Institute – an educational institute offering classes 1993–present

(2-year, part time), lectures, etc. on botanic medicine

**Vice-president** (Eastern Canada), Canadian Association of Herbal Practitioners 1993– 2004

**Co-founding member**, Central Canadian Herbal Practitioners Association (Prov.) 1993– 2001

**Board Member**, **Ontario Herbalist Association** 1984–1993

Board Member(pres.) Ont. Herbalist Association 2003-2018

Board Member Canadian Council of Herbal Associations 2004- 2018

Board Member Ont. Doctors of Natural Medicine Assoc. 2006 -2011.

**Correspondent** re: ‘Expert Advisory Committee in Herbs & Botanical 1986–1990

Preparations’/Health & Welfare Canada

**Correspondent** (Provincial), Health Legislation Review, on behalf of Ontario 1984–1990

Herbalist Association & The Botanic Medicine Society

 EDUCATION:

 **DOCTORATE IN NATURAL MEDICINE** 2004 – pres.

**Consultant Herbalist**, Green Shores Herbal School, Vancouver, B.C. 1979–1980

**Consultant Herbalist Diploma**, Dominion Herbal College, Vancouver, B.C 1976–1979

 **IRIDOLOGY – Theory & Assessment**,**&** **Practicum** - David Chandross, Toronto 1984 **Social Service Work**, Sheridan College, Oakville, ON 1972-1974

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 LITERARY

* Currently writing book “*Botanic Medicine & The Nature of Disease*” 2008 - present
* Occasional Writer for New Zealand Journal of Natural Medicine
* Can. Journal of Herbalism, Alive Magazine, Health Naturally ,New Directions 2005- present
* Columnist, Common Ground / Vitality magazine 1987- present.

 LECTURER

* Lectures across Canada (Halifax, Toronto, Calgary,Vancouver,etc.) 1993– 2016
* International Symposium on Medical Herbalism, Sydney, Australia Oct. 1992
* Whole Life Expo, New York, NY, USA July 1991
* Inaugural meeting of The American Herbalist Guild July 1990
* Moscow, Alma Ata, USSR via Canadian College of Natural Healing April 1990

MEDIA - 1989 - 2004:

 Canada AM (Valerie Pringle) Toronto

 CHML (John Hardy ) Hamilton

CJOH (Croft Woodruff) Vancouver

CHYM FM (commentary re: NHP reg’s) Kitchener

 Numerous newspaper articles / interviews in: Toronto Star, Guelph Mercury, Kitchener Record, Georgetown Herald, etc